

## France magazine

Since 1990, FRANCE Magazine has been the UK and North America's best-selling magazine about France. With an ABC audited circulation of 38,641 (1 Jan to 31 Dec 2005) and a Unique US audited circulation of 17,600, FRANCE magazine offers not just a high quality targeted audience but also a wide reach throughout the lucrative US market (no other French sector magazine offers this).

Key Benefits - Who will get to see my advert?

FRANCE Magazine is sold through WH Smith, Marks & Spencers, Borders, and all leading newsagents. In addition, more than 30,000 copies are sent by post each month to our regular subscribers. Consider some of the advantages of FRANCE magazine:

- Our readers actually buy the magazine, it is not given away free. At £3.99 per copy, our readers are not time-wasters!
- FRANCE Magazine is Britain's biggest selling magazine about France (ABC2004)

We offer a variety of different ways to advertise within FRANCE Magazine, all of which will guarantee you maximum exposure for your budget. Please call +44 (0)1242 216099 or email [advertising@francemag.com](mailto:advertising@francemag.com) for a quote.

Display Advertisement - How much do display adverts cost?

Display Rates - Size & Cost for 1 issue

- 1/4 Page - £580 (899 euros)
- 1/2 Page - £850 (1318 euros)
- Full Page - £1750 (2713 euros)
- Double Page - £3500 (5425 euros)

Display Rates (Property) - Size & Cost for 1 issue

- 1/8 Page (2 Props Max) - £180 (279 euros)
- 1/4 Page (4 Props Max) - £310 (480 euros)
- 1/2 Page (8 Props Max) - £580 (899 euros)

- Full Page (16 Props Max) - £1100 (1705 euros)
- Double Page (2 x 16 Props Max) - £1950 (3022 euros)

Classified Advertisement - How much does a classified advert cost?

The cost of a classified advertisement starts from just £48 + VAT for a black and white advert and £64 + VAT for colour, but will depend on size.

For further details and pricing structures please visit [www.archantlifefrance.com](http://www.archantlifefrance.com)

Click [HERE](#) to download the France Magazine Advertising Terms & Conditions